

NOLA CIGAR FESTIVAL

2027 OFFICIAL SPIRITS PARTNER

Partnership Interest & Product Commitment Form

April 15–17, 2027 | New Orleans, Louisiana

The **NOLA Cigar Festival** invites select liquor brands, distilleries, distributors, and spirits companies to partner with us for the **6th Annual NOLA Cigar Festival**.

The 2027 Festival brings together cigar culture, premium spirits, New Orleans culture, entertainment, food, fashion, networking, and lifestyle experiences across three days of events.

We are seeking **in-kind Spirits Partners** interested in providing cases of complimentary spirits for use during approved NOLA Cigar Festival events and experiences.

In return, participating brands have the opportunity to place their products directly into the Festival experience and introduce their brand to an engaged adult audience.

COMPANY INFORMATION

Company/Brand: _____

Distributor (if applicable): _____

Primary Contact: _____

Title: _____

Phone: _____

Email: _____

Website: _____

Instagram/Social Media: _____

PRODUCT CONTRIBUTION

We are interested in contributing:

- ☐ Bourbon
- ☐ Whiskey
- ☐ Scotch
- ☐ Cognac
- ☐ Rum
- ☐ Tequila
- ☐ Mezcal
- ☐ Vodka
- ☐ Gin
- ☐ Liqueur
- ☐ Ready-to-Drink Cocktails
- ☐ Other: _____

Brand/Product Name(s): _____

Bottle Size(s): _____

Number of Cases Available: _____

Bottles Per Case: _____

Approximate Retail Value of Contribution: \$ _____

FESTIVAL PLACEMENT INTEREST

Please indicate where you would be interested in having your brand featured:

- ☐ Meet & Greet
- ☐ Black & Gold Ball
- ☐ NCF Family Reunion
- ☐ Sip & Smoke
- ☐ Lit Torch Affair
- ☐ The BURNOUT Rooftop Party

- ☐ Multiple Festival Events
- ☐ Open to NCF Recommendation

Final product placement and service are subject to NCF approval, venue requirements, product availability, licensing requirements, and applicable alcohol laws.

PARTNERSHIP OPPORTUNITIES

Depending on the level of product contribution and Festival needs, approved Spirits Partners may be considered for opportunities including:

- Recognition as a **2027 NOLA Cigar Festival Spirits Partner**.
- Product placement at approved Festival bars or beverage stations.
- Inclusion in approved signature cocktails.
- Brand recognition on select Festival digital or promotional materials.
- Social media acknowledgment and Partner announcements.
- Product visibility during Festival events.
- Approved bottle/product displays.
- Opportunities for branded cocktail features or activations, when applicable.
- Association with the NOLA Cigar Festival's premium cigar and lifestyle experience.

Specific benefits are determined by NCF based on the partnership arrangement and are not guaranteed unless confirmed in writing.

SIGNATURE COCKTAIL INTEREST

Would your company be interested in collaborating on an official Festival cocktail featuring your product?

- ☐ Yes
- ☐ No
- ☐ Possibly — please contact us

Preferred Spirit/Product: _____

Existing Signature Cocktail (if applicable):

PRODUCT DELIVERY

- ☐ We can deliver locally in New Orleans.
- ☐ We can coordinate delivery through our Louisiana distributor.
- ☐ Product will require shipment/delivery coordination.
- ☐ Please contact us regarding logistics.

Estimated Product Availability Date: _____

Louisiana Distributor/Representative: _____

Contact Information: _____

ALCOHOL COMPLIANCE

All alcoholic beverage contributions and service are subject to applicable federal, Louisiana, City of New Orleans, venue, licensing, distribution, and alcohol-service requirements.

Submission of this form does not authorize direct shipment, delivery, sale, or service of alcoholic beverages where prohibited by law.

NCF and the participating brand/distributor will coordinate approved product delivery and service procedures before Festival Weekend. Alcohol will be served only through appropriately authorized channels and to guests who meet applicable legal drinking-age requirements.

PARTNERSHIP INTEREST

- ☐ **Yes! We are interested in becoming a 2027 NOLA Cigar Festival Spirits Partner.**
- ☐ We would like to discuss the opportunity before committing.
- ☐ We are interested in a larger paid sponsorship opportunity in addition to providing product.
- ☐ Please send us additional NOLA Cigar Festival sponsorship information.

BRAND REPRESENTATIVE

Name: _____

Title: _____

Signature: _____

Date: _____

**THANK YOU FOR YOUR INTEREST IN PARTNERING WITH THE 2027
NOLA CIGAR FESTIVAL**

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Cigars. Culture. Spirits. New Orleans.

