

2027 NOLA Cigar Festival Sponsor Packages

Community Partner

\$500

- Website listing
 - Social media mention
 - 2 event tickets
 - Program recognition
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Bronze Sponsor

\$1,000

- Logo on website
 - Logo in festival program
 - 4 tickets
 - 2 social media posts
 - Vendor booth
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Silver Sponsor

\$2,500

- Everything in Bronze
 - Premium logo placement
 - 6 tickets
 - Sponsor spotlight post
 - Festival magazine placement
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Gold Sponsor

\$5,000

- Everything in Silver
- 10 VIP passes

- Stage recognition
 - Banner placement
 - Sponsored activity opportunity
 - Full-page magazine ad
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Platinum Sponsor

\$10,000

- Everything in Gold
 - Naming rights to one major event
 - VIP lounge branding
 - 15 VIP passes
 - Speaking opportunity
 - Premium festival signage
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Presenting Sponsor

\$20,000

"Presented By" status

Example:

"NOLA Cigar Festival 2027 Presented by _____"

Includes:

- Exclusive category protection
 - Naming rights across all marketing
 - Main stage branding
 - 25 VIP passes
 - Logo on all tickets
 - Website homepage branding
 - Dedicated media coverage
 - Festival press conference participation
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Additional Opportunities

Opportunity	Price
Festival Magazine Full Page Ad	\$500

Opportunity	Price
Half Page Ad	\$300
Quarter Page Ad	\$175
VIP Gift Bag Insert	\$250
Official Festival Lanyard Sponsor	\$1,500
Cigar Lounge Sponsor	\$2,500
Comedy Show Sponsor	\$2,500
Black & Gold Ball Sponsor	\$5,000
Day Party Sponsor	\$3,500
VIP Rooftop Party Sponsor	\$5,000